

Dr. Ashutosh Mohan

Current Position

- Associate Professor, Institute of Management Studies (IMS), Banaras Hindu University, Varanasi.
- Area of specialisation: Marketing & Supply Chain Management.

Academic & Professional Qualifications

- Ph.D. (Management) — awarding institution: presumably Faculty/Department of Management Studies, BHU / DU (as per his profile)
- D.Litt. (Management) from IMS, BHU.
- MBA — foundational qualification.

Research Areas / Expertise

- Marketing
- Supply Chain Management

Academic Experience

- Associate Professor — Institute of Management Studies, BHU, Varanasi (2021–Present).
- Previously Associate Professor — Department of Management Studies, BHU (2009–2021).

Publications & Scholarly Output

- According to his profile on a national faculty database (Vidwan / BHU IRINS), Dr. Mohan has authored a number of works (journal articles, book chapters) between 2003–2023.
- As of recent listing: ~7–9 publications are listed, including journal articles and book chapters.

Other Academic / Institutional Roles

- Dr. Mohan has act as “Placement Coordinator / Placement Cell Coordinator” (as per earlier documents) at BHU’s management faculty / IMS.
- Managing Editor of a management-review journal affiliated with BHU (or has held editorial roles).

Notable Achievements / Recognition

- Received an award of “Career Award for Young Teachers (CAYT)” from the All India Council for Technical Education (AICTE).
- Has guided doctoral and master’s level students and contributed to teaching, research, and mentorship (as evident from his long academic career).

Contact / Affiliation

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